



The Institute announces “first retail member” in Sunderland

The Institute of Kitchen, Bedroom & Bathroom Installers (or iKBBI as they’re better known) are pleased to announce that Castlemead Homecraft Limited is the first kitchen and bathroom retailer in Sunderland to be awarded membership.

Based from their new showroom in Seaham, Castlemead Homecraft Limited are proud to say they’re the first Sunderland based Kitchen & Bathroom retailer to be accredited by the Institute of Kitchen, Bedroom & Bathroom Installers. Castlemead prides itself on every aspect of their business from a stunning new showroom in Seaham to the personalised service offered by its owners Phil Hall and Rob West. They also recognised that people are often concerned that their purchase will not look like the showroom display, a story often told through many consumer TV programmes.

This led the team look to offer the level of assurance that fits with their ethos of excellence in the showroom and their customer’s home.

The iKBBI is the UK’s first and only Secretary of State sanctioned and industry supported institute dedicated to professional kitchen, bedroom and bathroom installers and those retailers offering an installed product. Their objective is to support the business aspiration of their members who are made up from independent kitchen, bedroom and bathroom installers and quality retailers like Castlemead.

The iKBBI were contacted and after several weeks of interaction, which included a visit to the Seaham showroom by two of the iKBBI Directors, Phil and Rob are now proud to say they’re the first Sunderland based retailer to have Institute membership.

Owner Phil commented “Castlemead Homecraft has been built on workmanship and service. The iKBBI has recognised these standards by awarding us membership status. We see this as being really important to our customers and we’re very proud of our achievement”.

Drew Carter (Director of the iKBBI) commented “we’re delighted with the service that Homecraft are offering. They really are a credit to our industry and I always know a good business when I would be happy to have them in my home”.

Castlemead Homecraft Ltd can be found at Unit 3 Featherbed Court, East Shore Parade, Seaham SR7 7XR. Contact them by calling 0191 581 9925.

Further Information

Please contact Drew Carter on 020 7712 1558, email drew.carter@ikbbi.org.uk or visit the news pages on the iKBBI website:

www.ikbbi.org.uk

