



## The Institute announces launch of new website

The Institute of Kitchen, Bedroom & Bathroom Installers (or iKBBi as they're better known) are pleased to announce the redevelopment and launch of their new website [www.ikbbi.org.uk](http://www.ikbbi.org.uk)

After 7 months of development and feedback from consumers and members, The iKBBi are proud to announce the launch of the new website which they feel better represents their mission and values whilst providing an easy route for visitors to better their online experience.

The iKBBi is the UK's first and only 'not for profit' Secretary of State sanctioned and industry supported institute dedicated to professional kitchen, bedroom and bathroom installers and those retailers offering an installation service. Their mission is "To support reputable installers & retailers of kitchen, bedroom and bathroom products with their business aspiration, whilst raising installation standards and providing UK consumers with a more informed choice".

The new website marks the next stage of The Institute's plan which is to provide consumers with relevant information about KBB installations to including tips on how to prepare for their KBB installation as well as starting a national campaign to attract the very best KBB installers the UK has to offer. iKBBi Director Drew Carter said "We feel that the new website will help consumers make that important informed choice. As The Institute Membership grows we'll include a feature that connects the consumer with our members which we feel will help in driving out the cowboy traders that make up a huge volume of complaints received by Trading Standards year in, year out".

iKBBi Operations Director, Damian Walters added "We've also been a lot clearer about the proposition for our members and have added a new membership tier dedicated to supporting the retailer with their installation service which is already adding value to retailers such as John Lewis of Hungerford".

The iKBBi are also pleased to announce the official support from some leading industry names. Blum, Classic Marble, DuPont Corian, FRANKE and HippoWaste become founder sponsors of The Institute this month, all of whom offer great products and services to the industry and our members.



### Further Information

Please contact us on 020 7712 1558, email [info@ikbbi.org.uk](mailto:info@ikbbi.org.uk) or visit the new website at:

**[www.ikbbi.org.uk](http://www.ikbbi.org.uk)**

for further information