



iKBBBI Announce Latest Sponsor as Healthcare Giant BUPA

The Institute of Kitchen, Bedroom & Bathroom Installers (or iKBBBI as they're better known) announced an exciting new sponsorship partnership with the healthcare giant BUPA this week.

BUPA become the latest supporter of The iKBBBI and join a growing and impressive line up of founder sponsors including Blum, Corian, FRANKE, Classic Marble and Hippo Waste.

iKBBBI Director Drew Carter commented about the exciting partnership by saying: "We're very pleased to have secured sponsorship from a great brand such as BUPA. Not only are they a huge business within their own sector and a well established household name internationally, they have a huge relevance with our industry and members in particular".

Drew went on to say: "We have been working closely with their National Account Manager, Andy Linaker, since the middle of last year and they have already shown great support by offering our members discounted products and services. As a self employed installer it is important that speedy recovery from illness or injury is made in order to return to work as soon as possible. The affordable solutions offered by BUPA will benefit our members enormously and is a huge benefit in itself".

BUPA National Account Manager Andy Linaker said: "We're pleased to be working with The iKBBBI and believe they're starting to offer notable change to their industry. Our new relationship will help their members and their respective businesses and we're proud to be working with this dedicated group of professionals".

BUPA's wide range of products and services include health insurance, assessments, assistance at work, cash plans and childcare. iKBBBI Members receive discount on their healthcare insurance products. BUPA have also kindly donated a FREE Healthcare Assessment worth over £300 which The iKBBBI will use in a competition to be announced next month.

You can visit the BUPA website at: www.bupa.co.uk or find out more about The iKBBBI, including membership from as little as £4 a week, by visiting their website at www.ikbbi.org.uk, or call them on 020 7712 1558.



Editorial Further Information

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www.ikbbi.org.uk