



## The iKBBBI

### iKBBBI invite sponsorship

**Press Release Date:** November 2010 (National Release)

This week, The Institute of Kitchen, Bedroom & Bathroom Installers launched a campaign to attract new sponsors as it celebrated its third year in formation. New sponsors would join current businesses AnyJunk, Blum, Classic Marble, Ezystone and Franke.

Launched in 2007, the not-for-profit registered organisation celebrated their 3<sup>rd</sup> year in existence in November. With over 500 installation businesses registered nationally, plus an exciting new level of membership soon to be unveiled, the iKBBBI is continuing its aims and objectives as the UK's first and only Secretary of State sanction and industry supported institute dedicated to KBB installation.

The iKBBBI also announced that it will freeze membership fees for the third year running, as it looks to support its current and prospective members through the tough economic times. In addition, the board have committed to continual investment into their awareness campaign, and in particular the marketing of their consumer website ([www.professionalfitters.org](http://www.professionalfitters.org)), where members are listed (for free).

iKBBBI director Damian Walters said: "Sponsorship has been vital for us in terms of financial support, and I think it's fair to say that without this support, we would find it difficult to continue the good work that's being achieved".

Sponsorship brings many rewards to the sponsor also. The opportunity to link with professional installation businesses nationally, and to gain from the domestic installation experience the iKBBBI board have to offer are amongst the biggest benefits, especially when the business is looking to develop / launch new products or services to the industry.

Damian went onto say: "Whilst it's not a support it, or lose it situation, we will rely on quality businesses to stand up and be counted. If the industry believes that there is a need for a professional organisation dedicated to KBB installation, now is the time to get behind it".

For more information about cost effective sponsorship, please contact Damian Walters on 020 7712 1558, or via email at [damian.walters@ikbbi.org.uk](mailto:damian.walters@ikbbi.org.uk)

#### Reader Further Information

To find out more about the iKBBBI including the benefits of membership and an online application visit their website at [www.ikbbi.org.uk](http://www.ikbbi.org.uk), or call them on 020 7712 1558

#### Editorial Further Information *(Not for editorial submission please)*

Please contact Drew Carter on 020 7712 1558, email [drew.carter@ikbbi.org.uk](mailto:drew.carter@ikbbi.org.uk) or visit the news pages on the iKBBBI website:

**[www.ikbbi.org.uk](http://www.ikbbi.org.uk) – [www.professionalfitters.org](http://www.professionalfitters.org)**



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