



iKBBBI Support the 'Get Britain Building' Campaign

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The Institute of Kitchen, Bedroom & Bathroom Installers (iKBBBI) join forces with The Builders Merchants Federation and other leading construction organisations calling for the government to make positive changes.



'Get Britain Building' is a coalition of organisations from within the construction sector who are calling for the creation of a new business environment to help the UK construction industry thrive and prosper in these difficult times. The campaign focuses on the need to help all those directly and un-directly involved in the UK construction industry survive in the current economic downturn.

iKBBBI Director Drew Carter (pictured) ascended on Parliament with other key organizations including the Shadow Construction Minister Mark Prisk MP. Drew said: "If the UK construction industry is to have any realistic chance of surviving this recession we believe changes in the law are needed and we fully support those who looking to drive this change".

The campaign focuses on addressing 10 key issues, full details of which can be found on the campaign website www.getbritainbuilding.org.uk, however the points notably include an extended reduction of VAT from 17.5 per cent (15 per cent for the next 13 months) to 5 per cent for all building repair and maintenance work. This of course will have a direct impact on the KBB market and is intended to help consumer's kick-start their kitchen, bedroom or bathroom project.

Chris Pateman, Managing Director of The Builders Merchants Federation (BMF) and one of the driving forces behind the campaign said: "We at the BMF are delighted the iKBBBI have agreed to add their weight to this campaign". Chris went onto say: "Our proposals to cut the VAT on home improvement projects and to make mortgages affordable makes obvious sense to professional kitchen and bathroom installers. And the presence of the iKBBBI at our campaign launch makes it impossible for government to ignore the huge contribution made to our economy and quality of individual families' lives by all the seemingly small home extension and enhancement projects which take place every day".

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Reader Further Information

To find out more about the iKBBBI including the benefits of membership and an online application visit their website at www.ikbbi.org.uk, or call them on 020 7712 1558

Editorial Further Information (Not for editorial submission)

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www.ikbbi.org.uk